Jennifer Drofenik Appointed Vice President of LeadingAge New York Cabinet

GREENPORT, N.Y., August 23, 2021 — Peconic Landing’s Administrator of Assisted Living Jennifer Drofenik has been appointed Vice President to the Adult Care Facility and Assisted Living Cabinet of LeadingAge New York.

Founded in 1961, LeadingAge is an advocacy group that represents not-for-profit, mission-driven and public continuing care providers, including nursing homes, senior housing, Continuing Care Retirement Communities (CCRCs), assisted living and community service providers dedicated to expanding the world of possibilities for aging. The group represents more than 600 organizations that employ an estimated 150,000 professionals serving more than 500,000 New Yorkers annually, according to the the LeadingAge website.

Drofenik, a licensed NYS Nursing Home Administrator, has played an active role in the organization’s Assisted Living Cabinet since 2018. It is one of many specialty committees that is responsible for advancing public policies, promoting practices, and conducting research that supports, enables and empowers people to live fully as they age.

“Jen’s knowledge and commitment to services for seniors have been a tremendous asset to LeadingAge New York and the many communities we represent,” said James W. Clyne Jr., President and CEO of LeadingAge New York. “We are fortunate to have her on our team to help shape state policy and better meet the growing needs of New York’s seniors.”

Drofenik has worked in long term care since 2011, when she interned at Peconic Landing as part of her undergraduate studies. Upon finding her passion for the industry, she obtained her Master’s Degree in Health Care Administration. She is currently the Administrator of Assisted Living and the Assistant Administrator of Health Services at Peconic Landing, where she oversees the nursing home, short term rehabilitation, assisted living and memory support neighborhoods. In her role, she also manages Peconic Landing’s Quality Assurance program.

“Jen’s passion for serving our members is undeniable, and she already has a proven track record of making a difference here on the East End,” said Robert J. Syron, President and CEO of Peconic Landing. “We are proud to see Jen expand her positive impact by successfully advocating for older adults across New York State.”
Drofenik is a graduate of LeadingAge’s IGNITE Leadership Academy and will be a coach for the next round of Leadership Academy students in 2022. In 2019, she adapted the concept of the Leadership Academy to provide similar training to team members at Peconic Landing. The year-long, voluntary program is open to all team members and is geared towards developing growth in their personal and professional lives.

In addition to her certification as a Nursing Home Administrator, Drofenik is also a Certified Dementia Practitioner and a member of the American College of Health Care Administrators. She is a board member of the Long Island Chapter of the Alzheimer’s Association and has participated on the committee for the Suffolk County Walk to End Alzheimer’s since its inception.

“Being a member of the LeadingAge Cabinet allows me to provide input and advocate for change within our industry,” said Drofenik. “It’s also an amazing resource – the information shared and the relationships built with other senior care providers are invaluable. I look forward to supporting the cabinet further as the Vice President.”


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**Peconic Landing** is a nationally recognized, equity-based Continuing Care Retirement Community overlooking the breathtaking Long Island Sound. Located on the North Fork of a half-mile of private Sound Beach, the organization works on a mission of being the retirement community of choice for individuals age 62 and better by encouraging our members to enjoy a vibrant lifestyle and presenting ample opportunity for members to pursue their interests and passions to the fullest. For more information on Peconic Landing, please visit [www.peconiclanding.org](http://www.peconiclanding.org).