



Press Release

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FOR IMMEDIATE RELEASE

June 10, 2019

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Join the Fight to End Alzheimer's at the Second Annual Kick Alz Car Show

Peconic Landing is seeking entrants for its 2nd Annual Car Show supporting the *Walk to End Alzheimer's*. Present your ride beside the historic Brecknock Hall for this family-friendly occasion taking place on Sunday, June 30th from 9 a.m. to 4 p.m. (Rain date July 7th)

Proud owners of specialty cars are invited to take part in the show. The community expects a great display of models to be showcased on the historic property for all to enjoy with a food truck, ice cream and lawn games available for the family. Games such as Cornhole, giant Jenga, and a 50/50 raffle will be available, along with a picnic area located on the patio. Lawn chairs welcome.

Registration is available online at <https://peconiclanding.ticketleap.com/>. Show cars can also register upon arrival on the day of the event.

- General admission (walk-ins and passengers): \$5
- Pre-register car entry (includes driver): \$15
- Day of show car entry (includes driver): \$20
- Children under 12: no charge

All proceeds will support the Alzheimer's Association of Suffolk County's Walk to End Alzheimer's.

"We were touched by the remarkable way this car show brought the community together to support a cause close to our hearts last year and we look forward to making this a new annual tradition for the Peconic Landing family," said Robert J. Syron, CEO and President of Peconic Landing. "Almost six million Americans are affected by Alzheimer's Disease, and we see the toll it takes on both those who suffer this disease and their families. We hope that you and your family join us for an enjoyable day and in our fight to end Alzheimer's."

A panel of Peconic Landing members will help judge the contest. Prizes will be awarded to Most Original, Best Paint, Best in Show and Kids' Choice. An awards ceremony will take place at approximately 3 p.m. on the back steps of Brecknock Hall. The event will end with a car parade through the campus. Children are welcome to join a judge as they walk around to cast their vote for the Kids' Choice Award.

Peconic Landing and the Alzheimer's Association of Suffolk County would like to thank the

Event Sponsors: Chris Manfredi of Allstate, Island Portables, Mattituck Sanitation, and Shamrock Tree Company.

Representatives from the Alzheimer's Association of Suffolk County will be in attendance to answer questions and share information about the disease - including support groups available at Peconic Landing.

Peconic Landing is a nationally recognized, equity-based Continuing Care Retirement Community overlooking the breathtaking Long Island Sound. Located on the North Fork of a half-mile of private Sound Beach, the organization works on a mission of being the retirement community of choice for individuals age 62 and better by encouraging our members to enjoy a vibrant lifestyle and presenting ample opportunity for members to pursue their interests and passions to the fullest.

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