

## Media Release

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FOR IMMEDIATE RELEASE

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## **Peconic Landing Launches Aggressive Hiring Campaign**

Greenport, NY – Peconic Landing has launched an aggressive recruitment campaign to highlight new career opportunities available at the Lifecare Retirement Community. The organization plans to fill approximately 60 full and part-time positions with openings at both entry and professional levels.

The not-for-profit organization in September 2014 broke ground on a \$44 million expansion to add 46 new apartments for Independent Living, a 16-suite Memory Care Center, a new 16-suite Short-Term Rehabilitation Center, as well as renovations to refresh its existing Community Center amenities. Completion of expansion efforts is on track for a Spring 2016 opening, with recruitment and job training beginning in January.

"We are excited to welcome new talent to our ever growing team and strive to make Peconic Landing an outstanding place to work," said Robert J. Syron, <u>President</u> and CEO. "Peconic Landing truly values its team members as they are the greatest asset we have in achieving our mission and providing award-winning care."

More than half of the available jobs are in the healthcare sector, including newly created positions to manage its state-of-the-art Memory Care Community. Additions to its Skilled Nursing Center, The Shores at Peconic Landing, have also opened up opportunities for RNs, licensed practical nurses, certified nursing assistants, and certified home health aides.

The community will continue to offer educational opportunities for those interested in becoming a certified home health <u>aid</u>e or a certified nursing assistant. All new employees will be required to complete memory care training, which will <u>be provided</u> on campus.

"Our innovative memory care model offers a unique opportunity for those who enjoy caring for others," said Gregory J. Garrett, Executive Vice President and Administrator of Health Services. "While there will be extensive job training, caregivers will find this new model of resident-centered care truly rewarding."

Additional hospitality positions throughout the community include cooking and server staff; security, grounds, maintenance, housekeeping, and drivers among other administrative positions. A full list of job

descriptions and an employment application are currently available online at http://peconiclanding.com/careers/job-opportunities/.

Peconic Landing will host two job fairs for prospective employees to find out more about these opportunities on Thursday, January 14 from 2 p.m. to 7 p.m., or Saturday, January 23 from 10 a.m. to 3 p.m. On-site interviews will be held for qualified candidates who are encouraged to bring their résumé.

With more than 220 employees, the organization is currently the second largest employer in Southold Town, and one of the largest on the East End. It will be investing more than \$14.2 million on salaries and benefits for new and current employees in 2016, up from about \$11.9 million in 2015.

"More than eighty-percent of our current staff resides within the Town of Southold," said Jane Willsey, Director of Human Resources. "To meet our employment needs, we are going to have to attract talent from the Riverhead and South Fork community as well as the North Fork, which could be a challenge."

In June, Peconic Landing was named the 6th best company to work for in the small/medium size business category by The New York State Society for Human Resource Management. The annual distinction program evaluates and ranks the best places of employment based on employee satisfaction and engagement, workplace benefits, practices, and policies.

The New York State Society for Human Resource Management is an affiliate of the nation's largest association devoted to human resources, serving the needs of and advancing the interests of the HR profession.

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Peconic Landing is an innovative, not-for-profit CCAC-CARF-accredited continuing care retirement community (CCRC) located on the waterfront in Greenport, N.Y., on the North Fork of Long Island. Among its long list of achievements, Peconic Landing is the only equity-based LifeCare community in the state of New York. It is a member of LeadingAge and LeadingAge New York and embraces a healthy, active lifestyle infused with a sense of exploration, creativity and generosity of spirit.

