Our Mission
Peconic Landing strives to be a preeminent senior services provider. Guided by our core values and philosophy of innovation, we are committed to work in partnership with all to achieve our vision.

Our Vision
To provide opportunities for all seniors to realize a sense of purpose, peace of mind and security.
Our Community

Peconic Landing is a nationally recognized, equity-based Continuing Care Retirement Community overlooking the breathtaking Long Island Sound. Located on the North Fork of Long Island, our 144-acre campus is bordered by grapevines and golfing greens, situated on a half-mile of private Sound beach.

The organization works on a mission of being the retirement community of choice for individuals age 62 and better by encouraging our members to enjoy a vibrant lifestyle and presenting ample opportunity for members to pursue their interests and passions to the fullest. Members immerse themselves in a great variety of cultural, educational, wellness, and healthful programs designed to inspire and engage.

The first and only equity-based model in New York State, Peconic Landing offers a cooperative agreement, giving members the advantages of home ownership without the burden of upkeep and home maintenance. In addition, a Lifecare agreement provides members with the peace of mind that comes from lifetime access to long-term care at no additional cost. The community differs significantly from the traditional entrance-fee model, leaving opportunity for appreciation.

Peconic Landing is home to 141 apartments and 109 cottages for independent living; 26-one bedroom enriched living apartments and accommodations for 44 members in its skilled nursing center. Our community is uniquely situated to provide easy access to the Hamptons, Connecticut, and New York City.

Our community continues to demonstrate a commitment to excellence and adherence to the highest standards and practices in the industry. The Shores, Peconic Landing’s skilled nursing care center, has been ranked as one of the country’s Best Nursing Homes by U.S. News & World Report for the fifth consecutive year. Based on our community’s continued high level of occupancy and strong financial performance, Peconic Landing continues to maintain a stable BBB- investment grade rating and is one of the few retirement communities to have earned this distinction by the Fitch Rating Agency. As a not-for-profit organization as described in Section 501(c)(3) of the IRS code, we offer a robust social accountability program with an emphasis on giving back to the greater community.
Message from Sandra K. Novick
Chair, Board of Trustees

It is with pride that I share this look back over our 2015 fiscal year, and also look forward to the future.

Our Peconic Landing community is strong. During 2015, we continued strategic and steadfast attention to the following goals:

• Ongoing financial strength and fiscal responsibility
• Successful steps towards the completion of the expansion of our amenities
• Continued industry-leading, best in class programs and services
• An enhanced position as a corporate leader and asset in the greater community

Financial Strength and Fiscal Responsibility: Peconic Landing completed its fiscal year under budget while managing a $44 million expansion initiative. Our new Home Health Services agency turned a slight profit after just two years in operation. Expenses throughout the organization were well-controlled, and Peconic Landing effected one of its lowest monthly service fee increases in organizational history, considerably lower than the industry average. We were rewarded with the continued BBB- Fitch investment grade rating.

Expansion Initiative: The importance of a successful project of this magnitude, while not missing a beat in the effective operations of our existing community, cannot be overstated. It was a community-wide effort and a highlight of Peconic Landing’s 13 years in operation. The expanded independent living apartments sold briskly prior to our scheduled 2016 ribbon cutting. Crucial resources including a new memory support “neighborhood” and short-term rehabilitation wing are soon to be brought on line. The memory support neighborhood will be industry leading, and the only one located in our Long Island region. Importantly it will provide an additional level in the continuum of care we offer our community members.

Best in Class Programs and Services: Key new programs were initiated last year. Our cultural programming is sophisticated and robust, and is a key strength at Peconic Landing. Our health center now offers Music by the Bedside, an innovative collaboration between Peconic Landing and East End Arts, unlocking memory and communication for cognitively impaired individuals through music, performed one-to-one in our health center. This year our sculpture garden was recognized as a LeadingAge New York “Innovation of the Year” award recipient for Art Without Barriers, an art accessibility program that touches the lives of those with vision and hearing impairments. With another five-star health rating, the Shores at Peconic Landing was ranked among the nation’s best skilled nursing centers for a fifth consecutive year.
Community Leader: Peconic Landing demonstrated its corporate responsibility through giving back, both financially and through the efforts of its staff and community members. The Manhattan Film Institute, the annual May Mile which raises funds for the Greenport Fire Department, and the Veterans Day Wedding Giveback are just a few of the programs that Peconic Landing was involved in during FY 2015.

Peconic Landing achieved these results because of the core culture of its members and the extraordinary efforts of the Peconic Landing staff, led by a management team that is second to none. We are also blessed with an outstanding and talented Board of Trustees. We lost a bright light in 2015 with the passing of John May, who served as Board Chair for the past 12 years. We will miss his strategic thinking, clarity, and enthusiasm. Yet, we carry forth confidently guided by this one overriding objective: to provide the members of Peconic Landing with a safe, secure, invigorating environment in which they pursue their life interests, joy, and fulfillment.

Looking forward, we will proactively navigate the headwinds inherent in our industry. As we complete our expansion, a new challenge will begin, as we work towards our goal of utilizing our enhanced resources to the fullest capacity to benefit our members.

We will focus on improvements in our technology infrastructure. Fiscal responsibility will remain front and center. We will continue to innovate strategically, developing programs that bring value to our community members and attract prospective members that are also talented and vibrant. And, we will continue to focus on initiatives that strengthen Peconic Landing’s position as employer of choice in our region, developing career paths for our staff that encourage retention and the continued attraction of the highest quality employees. We will be flexible, proactive, smart and nimble as we work towards our goals. Thank you for your interest in Peconic Landing. We invite you to learn more about our community in the pages that follow.

Prospective members get their first view of the new apartments in the making.
After many years of planning and having broken ground on our expansion in 2014, it won’t be very long before we add two new and distinct healthcare neighborhoods to our already highly rated health center, helping us to better serve our members.

A resort-style short-term rehabilitation center, known as The Bluffs at Peconic Landing, will allow individuals to heal and improve their quality of life in a tranquil and uplifting environment featuring state-of-the-art rehabilitation services and an outdoor physical therapy courtyard.

Our new memory support neighborhood, Harbor South at Peconic Landing, will assist members and their families experiencing challenges with dementia or Alzheimer’s, allowing individuals to live a purposeful life to the best of their ability in a safe environment.

This is also an exciting opportunity to welcome 46 new families to our community. Over the past year, we have opened the doors to services and amenities through our Come Home program, acquainting them with life at Peconic Landing to make the transition as seamless as possible.

As we await the grand opening of our new additions, Peconic Landing has worked to refresh all of the amenities throughout the entire community for the benefit of our current members as well as our future members. This includes new tennis courts, our bistro-style casual cafe, and an updated pool, among many other enhancements. We are excited to offer these new homes, services, and amenities, which will make us the largest CCRC in New York State.

Members celebrate the opening of the new bistro with a ribbon cutting.
This initiative comes after many years of planning and incorporating the best evidence-based studies to ensure that we are excelling at meeting the needs of our members. Improving the quality of our services has been paramount in our planning. Peconic Landing will never forget that the sole reason that we exist is to serve the members that trust us to come and live in our community.

When planning for the expansion, the Board of Trustees set three standards that the expansion project must meet:

- Expanded access to health center
- Specialization in memory support and rehabilitation services
- Increasing the already strong fiscal stability of the organization

Another exciting opportunity the expansion will bring is the addition of over 60 new jobs, creating career opportunities for meaningful employment while allowing some employees who have done an outstanding job for us to be promoted and take on greater responsibility.

As the President and CEO, I want to thank the members for their input and patience during this process, the Board of Trustees for their excellent stewardship, and the greater community for their support during this time; whether it be the town, village, or state. I would also like to thank our outstanding team for their commitment to this project.

With the excitement for the expansion and all that has occurred in 2015, Peconic Landing suffered a tremendous loss with the passing of our longtime board chairman Mr. John May, who provided outstanding leadership since the inception of the community. He will be missed but never forgotten, and his strength and values are still evident in everything we do here at Peconic Landing.

*Members can now enjoy food cooked to order right in front of them while getting to know Peconic Landing chefs.*
2015 Organizational Accomplishments

Accolades

• U.S. News & World Report ranked The Shores at Peconic Landing in the top 10% of Best Nursing Home in the Country for the fifth consecutive year
• The Shores was awarded a Five-Star Nursing Home Medicare rating and earned a perfect survey from the New York State Department of Health
• Peconic Landing was rated the 6th Best Company to work for in New York State by the New York State Society for Human Resource Management
• Awarded “Innovation of the Year” by LeadingAge New York for the Art Without Barriers sculpture garden accessibility program
• Peconic Landing presented at LeadingAge-National for its successful Priority Reservation marketing program

Financial Accomplishments

• The Fitch Rating Agency re-affirmed Peconic Landing’s BBB- investment grade rating
• Independent financial audit produced a perfect review, demonstrating Peconic Landing’s commitment to accuracy and expertise in the management of the organization’s finances
• Peconic Landing exceeded budget expectations with a positive financial year end result
• Peconic Landing members raised over $405,000 for the Employee Appreciation Fund

Team members celebrate being named the Sixth Best Company to work for in New York State.
Strategic Accomplishments

- Construction efforts on expansion continued
- Successfully executed 42 new contracts for the expansion
- Dr. Caroline Gatewood joined the healthcare team, making Peconic Landing one of the only CCRCs to have a neurologist overseeing member care plans
- Launched the *Come Home* hospitality program for prospective members

Lifestyle Initiatives

- Renovated all common spaces, including creation of new bistro-style dining venue
- Updated swimming pool and constructed two new tennis courts
- Transitioned to Cablevision internet and television service provider
- Implemented member technology training program known as *Tech Savvy*

Cultural Arts Curator Dominic Antignano holds the LeadingAge New York Innovation of the Year Award for Art Without Barriers.

Members received hands-on training at this year’s *Tech Savvy* program.
Board of Trustees

It is the responsibility of the thirteen-member Board of Trustees to ensure the fiduciary integrity of Peconic Landing and the performance of services outlined in the Care and Subscription Agreements, which constitute the contract between Peconic Landing and members of the Cooperative.

The members of the Board of Trustees in 2015 were:

John M. May (Chairman)
Management Consultant
Former President, William E. Hill & Co.
Former director of several NYSE companies

Paul J. Connor, III (Vice Chairman)
President and CEO
Eastern Long Island Hospital
Greenport, New York

Thomas B. Doolan (Secretary)
President of TBD Associates
Former President and CEO of Southampton Hospital and Eastern Long Island Hospital

Gregory Ferraris
Certified Public Accountant
Banducci, Katz & Ferraris
Sag Harbor, New York

Luke Babcock
Analyst and Manager, Saybrook Capital
Former Vice President of Private Client Services at Donaldson, Lufkin & Jenrette

Robert T. Goldman
Capital Cities/ABC; formerly with American Broadcasting Companies, Inc.

Sandra K. Novick
Senior Vice President
Director of Marketing
Suffolk County National Bank

Thomas J. McCarthy
President, Thomas J. McCarthy Real Estate, Inc.
Southold, New York

Edward Wellington Webb II
Retired Senior Vice President
American Heart Association

Rosamond Phelps Baiz
President, The Old Field Vineyards
Southold, New York

Rebecca Corning Chapman
Vice President
Peconic Land Trust

Carol W. Hance
Managing Director
LongueVue Capital LLC.

Donald T. Russo
Retired National Catholic Education Association,
American Academy of Religion

Emeritus Members
Raymond G. Wesnofske
Jerry J. Callis, DVM
The Reverend Pater M. Larsen
Alice J. Hussie
Edgar Goodale
Lisa Isreal
The Cooperative Board

Working in conjunction with management, the Cooperative Board plays a key role in the overall success of the organization, helping the organization to better serve its vision: providing purpose, peace of mind, and security for the more than 350 individuals that reside here. The Housing Association Cooperative Board has seven members – four appointed officials and three members elected by the community at an annual meeting of all cooperative members held each March. In 2015, the resident members of the Peconic Landing Housing Association Cooperative Board were John Conley, Dorothy Lucek and Louise Matteoni.

A Commitment to Excellence

The national standards for quality that awarded Peconic Landing the distinctive five-year accreditation term from the Continuing Care Accreditation Council (CARF/CCAC) continue to serve as the foundation for our success. In 2013 Peconic Landing earned its second five-year term of accreditation, and The Shores at Peconic Landing earned its second five-year term of accreditation for Person-Centered Long-Term Care.

Accreditation means Peconic Landing conforms to proven business practices, fiscal integrity, employee training, information management and continuous quality improvement. Each year we must submit an Annual Conformance to Quality Report to prove consistent adherence to the high caliber of standards necessary to maintain accreditation.

Peconic Landing subscribes to a collective commitment to excellence, and we will continue to set the highest standards and transform our goals into successful achievements.
A Commitment to the Community

Peconic Landing is committed to an integrated approach of social consciousness and serving the greater good with one common goal: to improve the quality of life for those who live and work in our greater community. Through partnerships with community groups, we believe we can effect change, create positive, sustainable outcomes and build a collective social accountability commitment for all stakeholders.

In 2015 alone, Peconic Landing touched nearly 23,000 lives, donated in excess of $79,000 in cash and in-kind donations and opened our doors to 99 cultural programs and events. The highlights of 2015 include:

Social Accountability Initiatives

- Raised $25,700 for the Greenport Fire Department through Peconic Landing’s annual May Mile Walk and 5K Race
- Welcomed over 600 members of the greater community to Peconic Landing’s annual End of Summer Celebration featuring fireworks and music from the Atlantic Wind Symphony
- Installed welcome kiosk in the Art Without Barriers sculpture garden to help visitors better utilize the integrated technology and enhance access for the visually impaired
- For the fifth consecutive year, Peconic Landing provided a wedding at Brecknock Hall free of charge to a bride and groom (at least one of which) who served in the U.S. Armed Forces, known as the annual Veterans Day Wedding Giveback
- Continued our partnership with the Greenport Fire Department to offer incentives to Peconic Landing employees to become Emergency Medical Technicians (EMTs).
- Created a unique partnership with The Guide Dog Foundation for the Blind. Peconic Landing now serves as a training location for guide dogs, helping them navigate community settings and life around those who travel with the assistance of a mobility device.

And they’re off! The starting line at the 2015 May Mile and 5K race.
Charitable Impact

Value of Contributions Benefiting the Broader Community

Health Professions Education and Community Services $84,291
Community Building and Benefit $219,346
Medical Assistance $11,227
Cash and In-Kind Contributions $79,541

Total of All 2015 Community Benefits $394,405

Persons Served

Number of Cultural Arts Programs Open to the Public 99
Number of persons served, all categories 22,739
Number of times PL donated space to outside groups 62

Persons Employed

Number of employees 307
Number of employees residing in Southold Town 238
Compensation to employees residing in Southold Town $7.2 million

Records are maintained annually of all charitable, benevolent and community benefit activities to measure their monetary value.
Peconic Landing Health Services

Through Peconic Landing’s unique Lifecare contract, members benefit from award-winning care at no additional cost. Named one of the “Best Nursing Homes in America” by U.S. News & World Report, The Shores at Peconic Landing is located on our waterfront campus with easy access to the Community Center. Utilizing state-of-the-art technology and innovative best practices, the Shores creates a warm, friendly environment while delivering exceptional person-centered care by taking into consideration each individual’s interests and preferences at all levels of living.

Enriched Living

Our Enriched Living apartments offer 26 spacious one-bedroom accommodations that provide all the comforts of home with the assurance of supportive services to continue an independent lifestyle. Each apartment offers a private bathroom and walk-in shower. Services include a personal response system which runs 24-hours a day, healthcare staff on duty around the clock, outpatient rehabilitation, personal care and medication management, restaurant-style dining, weekly housekeeping and laundry services, and a wide range of lifestyle and cultural arts programming.

Skilled Nursing Care

The Skilled Nursing Center offers short-term rehabilitation and long-term care in the comfort of 28 private and eight semi-private rooms. An interactive, interdisciplinary relationship between each person, physician and professional staff member promotes recovery and independence. Our dedicated team of healthcare professionals helps to determine the appropriate care, medication, treatment and activity levels for each resident and then incorporates physicians orders into a personalized care plan to ensure physical, emotional, psychological and spiritual well-being.

Looking to the Future: Home Care

With a goal of providing the quality care offered at Peconic Landing to members and the greater community, the organization in 2013 launched a home health care agency. Peconic Landing’s trained caregivers - including nurses, home health aides and physical therapists - are now available to individuals seeking care in the privacy of their own home. The organization offers free Certified Home Health Aide training in an effort to grow our team of trained professionals to meet the expanding demand.

Graduates of the Home Health Aide training program.
2015 Health Center Statistics

**Enriched Living**
Occupancy Level on average 90.38%

- Life Care Members: 79.80%
- Permanent Life Care Members: 74.37%
- Private Pay: 13.54%
- Medicaid: 2.3%
- Non-Members: 10.58%

**Skilled Nursing**
Occupancy Level on average 97.92%

- Temporary Life Care Members: 2.88%
- Medicare Life Care Members: 9.21%
- Medicare Non-Members: 0.20%
- Medicare - Part A: 16%
- Medicare - Part B: 2%
- Medicaid: 3%
- Non-Members (Private Pay): 30%
- Life Care Members: 44%

**Health Services 2015 Revenue**
The audited financial statements for years ended December 31, 2015 and 2014 were prepared by the public accounting firm of O’Connor Davies, LLP.

The much-anticipated expansion project began in early 2015. The project will add new memory care accommodations and skilled nursing accommodations, as well as the addition of 46 new apartments. The entire health care and independent living construction project including soft costs totaled $43,831,060. The financing consisted of a tax-exempt bond issue (Town of Southold Local Development Corporation) in the amount of $19,555,000 and a short-term construction loan (Citizens Bank) in the amount of $16,500,000. The actual bond interest rates for all maturity dates and the construction loan were significantly less than assumed in the feasibility study. The bond issue resulted in a premium paid in the amount of $674,957. As of the date of this publication, the bonds are selling in the secondary markets at around 103 indicating that the Peconic tax-exempt bonds are in demand and the interest rate is desirable.

Peconic Landing’s investment grade rating was reaffirmed by the Fitch Rating Agency. Fitch reported in their press release a stable outlook based on multiple credit strengths and strong financial performance. Some highlights of the press release include:

- The rating outlook is stable
- Key proforma debt metrics such as debt service coverage and MADS (Maximum Annual Debt Service) as a percent of revenue compare well to ‘BBB’ category medians
- Occupancy is strong at all levels of care
- Peconic Landing is drawing down a $16.5 million bank construction loan to help fund the project construction, with repayment dates in December 2016 and December 2017. The loan will remain a credit concern until it is paid off. Mitigating some of this concern are the strong pre-sales and Peconic Landing’s good liquidity relative to the loan amount, which would enable the organization to endure a longer period of fill-up, if necessary. Given the additional debt and attendant development risk on the Independent Living expansion, Peconic Landing’s overall financial profile is now more commensurate with its current rating level
- The high occupancy has kept operations steady and shows evidence of good demand for services as Peconic Landing undertakes its expansion project
- Peconic Landing has limited competition in a relatively affluent service area and benefits from a large and attractive campus

**Budget Process**

Minimizing resident service fees is the paramount goal in the budgeting process.

Peconic Landing performed better than budget for the eighth consecutive year. The budget for calendar year 2015 was approved by the Board of Trustees in October 2014. We are pleased to report that the 2015 budgeted monthly fee increase was the lowest in company history at 3.5 percent. The financial management success of Peconic Landing is the result of collaboration of all stakeholders, including Board members, management, and cooperative members.
Revenue

Total Revenue was negatively impacted by the nearly full occupancy of the Health Center throughout 2015. The completion of the Health Center expansion of 32 new accommodations in 2016 will significantly increase revenues in the future by allowing for increased private pay and Medicare reimbursement. The decreased Net Assets released from restrictions (donations) also contributed to the overall reduction in Operating Revenue of nearly 2%.

<table>
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<tr>
<th>Revenues, gains and other support:</th>
<th>2015</th>
<th>2014</th>
<th>2013</th>
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</thead>
<tbody>
<tr>
<td>Resident Service Revenue - Independent</td>
<td>$15,705,504</td>
<td>$14,911,658</td>
<td>$15,125,096</td>
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<td>Resident Service Revenue - Enriched Living</td>
<td>1,151,799</td>
<td>1,301,772</td>
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<td>Resident Service Revenue - Skilled Nursing</td>
<td>2,886,628</td>
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<td>Resident Service Revenue - Home Care</td>
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<td>Amortization of Health Care Fees</td>
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<tr>
<td>Other Income</td>
<td>1,527,994</td>
<td>1,347,015</td>
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<td>Interest Income</td>
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<td>Operating Revenues, Gains and Other Support</td>
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<tr>
<td>Other Revenue</td>
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<td>Total Revenues, Gains and Other Support</td>
<td>$24,268,927</td>
<td>$24,794,140</td>
<td>$22,822,888</td>
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</table>

Expenses

Total expenses increased by 3.5 percent from 2014 to 2015. The two primary increases were as follows:

- Insurance costs for property, and casualty, and health care
- Renovation costs of residences increase each year and are a function of the age of the infrastructure of the community. As the community matures, we budget for more extensive costs for each residence (appliances, cabinets, etc.)

Cash

Total cash and cash equivalents increased by $1,301,730 for 2015. The increase was primarily the result of late year independent unit sales. Ten-year projections are prepared and updated annually and reflect positive cash flows. Cash flow is enhanced after 2015 when the fees from Peconic Landing’s current contract are actuarially expected to be realized. The most current contract includes 10 percent remarketing fees and a capital improvement fee of $15,000.
Regulatory Oversight

As a Lifecare community providing long-term care, Peconic Landing is subject to all laws and regulations set forth by the New York State Department of Health in association with the New York State Continuing Care Retirement Community Council. The cooperative ownership aspect of the community is governed through the New York State Attorney General’s Office while the insurance component of the Lifecare contract is overseen by the New York State Department of Financial Services, which approves all monthly service fees and purchase prices. As New York State’s only equity-based model, Peconic Landing is the most heavily regulated community statewide. This helps contribute to its strong fiscal standing and premier quality of care.

The Community Fund of Peconic Landing

Peconic Landing members are invited to share and join in our mission through contributions to a Community Fund, which supports improvements to our members overall quality of life and access to new and innovative services.

In 2015, more than $35,000 was raised or donated to the Community Fund for restricted and unrestricted purposes. A portion was used to purchase new thermometers for care at The Shores and to secure access to performances of The Metropolitan Opera LIVE in HD. The additional funding has been set aside in anticipation of future needs generated by the expansion.

A committee of twelve members directs the fund and considers requests from member committees and management for disbursements from the fund and makes recommendations to the Board of Trustees for approval.

This giving program offers several different gifting options, including charitable gift annuities, lifetime trusts, bequests and matching gifts. The Community Fund serves as a vital way for members to invest in the future of the community as well as provide enhancements for the present.
Enhancing Emergency Response

In an effort to support local emergency response efforts, Peconic Landing continues its pioneering partnership with the Greenport Fire Department by incentivizing Peconic Landing team members to become volunteer Emergency Medical Technicians.

These staff members have the ability to assist in emergency efforts on campus, as well as within the greater Village of Greenport. These volunteers help enhance response efforts twenty-four hours a day. Peconic Landing currently has ten EMTs on staff, with at least two responders available on campus at any given time.

“When I got to Peconic Landing I discovered a new level of excellence in EMT response. They came to our home more than once when my husband was ill. They come not only quickly, but they come knowing who you are. You are not just a phone call or address of someone in trouble; you are like family,” said member Joanne Barrett. “I think it made quite a difference in my husband’s longevity. It gives me great peace of mind knowing that I never have to worry here.”

Nonprofit University

As a mission-based organization serving the East End of Long Island, we understand the responsibilities and challenges of operating as a nonprofit. In an effort to support other charitable organizations we have partnered with the Long Island Community Foundation to offer Nonprofit University, a free educational program to assist other not-for-profit organizations with their knowledge of fundraising and marketing opportunities.

This year’s course offerings helped educate more than 50 individuals representing 12 not-for-profits across Long Island.

Courses included:

• Capital Funding for Nonprofits: Tax-exempt Financing Opportunities
• The Better Business Bureau: Standards for Charity Accountability and How Meeting BBB Standards Can Benefit Your Nonprofit
Brecknock Hall

Under the continued stewardship of Peconic Landing and the Brecknock Hall Foundation, this historic manor home dating back to 1857 continues to be a sought-after location for weddings, celebrations and community events.

In 2015, Brecknock Hall became the backdrop to 25 events, including 19 weddings, a bridal shower, a baby shower, a birthday celebration and an anniversary celebration. The fifth annual Veterans Day Wedding Giveback was held on November 7, providing a free wedding to a United States service couple.

Other events hosted at Brecknock included a 2-day Teacher’s Retreat for the staff of Southold Jr./Sr. High School, a well-attended Bridal Expo, a Whaling Lecture & Exhibit hosted by the Brecknock Hall Foundation & Southold Historical Society, several East End Seaport Museum meetings, the kickoff reception for Southold Town’s 375th Anniversary Celebration, a wine & cheese Captain’s welcoming reception hosted by Peconic Landing and the East End Seaport Museum for Greenport’s annual Tall Ships weekend, a Halloween costume party for members and the ever-popular children’s holiday celebration for North Fork families and their children. Brecknock Hall also played hosts to numerous Peconic Landing events including the annual May Mile fundraiser for the Greenport Fire Department, the End of Summer Celebration featuring fireworks and the symphony. Brecknock is also the starting point for Art Without Barriers Sculpture Garden tours.

In 2015, the Brecknock Hall Foundation launched a “Friends of Brecknock Hall” membership campaign. Approximately $1,500 has been raised since its November start. These funds will help to offset costs incurred by the Foundation for its ongoing mission to restore and protect Brecknock Hall and maintain it’s standing as a valuable community resource.

Manhattan Film Institute

Brecknock was once again host to the annual Manhattan Film Institute summer camp for actors, writers, and directors. Over a two-week period in 2015, students from all over the country came together to create more than 20 films that were later screened at a nearby theater. One local student, Jennifer Kravitz of East Marion, received a scholarship to attend the summer institute, helping her to pursue a career in film.

The students learn from world-class professionals including Bob Krakower, Chazz Palminteri, Wendy Makkena, Bill Finkelstein, Shannon Goldman, Tony Goldwyn and founder Tony Spiridakis.
Veterans Day Wedding Giveback

The annual Veterans Wedding Giveback began in 2011 as an opportunity to thank our military personnel and recognize them for their service. Now in its 5th year it has become a community affair, made possible through sponsorship and contributions from local businesses and organizations who donate the time, talents and services that help to make the dream day a reality. More than 34 local vendors partnered with Peconic Landing, donating goods and services valued at nearly $60,000.

Robert Surozenski of the United States Marine Corps and Sara LeDonne of California were selected as the winning couple. Robert Surozenski, a Southold native, was serving on his third deployment overseas in Japan when he found out the good news.

“I just want to say from the bottom of my heart, having been brought up on the North Fork; to have the opportunity to come back out there and spend the day with my family and marry the woman that I love, I can’t thank you enough for the opportunity,” said Staff Sgt. Surozenski. “Thank you so much for having this contest. It is really a great thing that you are doing for people.”

Congratulations to Veterans Day Wedding Giveback winners Sara and Robert Surozenski.
Educating Tomorrow’s Leaders

Hands-on-training, mentorship, and internship opportunities are happening every day at Peconic Landing, helping to prepare the next generation of young professionals and leaders in the senior services industry.

Trailblazers and Pathfinders

Peconic Landing is home to accomplished artists, writers, and titans of industry who have a wealth of knowledge to share. Through the organization’s Trailblazers and Pathfinders program, participating members mentor high school seniors from neighboring districts, paired up depending on the student’s interests and career goals.

More than 60 students, as well as 15 business owners from the greater community, came together for the mentorship experience. This year’s event also featured a “Dress for Success” segment by Men’s Warehouse and a conversation with a representative from Long Island University’s recruitment office who shared tips for seniors who were applying to college.

Tomorrow’s Nurses

Learning how to give an immunization is among the first skills taught to students in nursing school, and it can be a bit intimidating. Working with Molloy College, students had the opportunity to shadow Peconic Landing’s nurse practitioner and nursing staff, helping teach them how to prepare for the upcoming flu season.

“They learned all about influenza; who should receive the vaccine and why, precautions, potential side effects, and most importantly, they learned and practiced intramuscular injections on real patients,” said Diane Bianculli, Peconic Landing’s nurse practitioner. “They also practiced taking the blood pressure, heart rate and temperature of each person, so it was very hands on.”

Eight students cared for more than 50 members, helping prepare them for the season.

Tomorrow’s Caregivers

The community has a unique opportunity to offer free Certified Nurse’s Assistant (CNA) and Home Health Aide (HHA) certification training. Open to current team members and members of the greater community; it is an opportunity to begin a career in the field of healthcare.

In 2015, Peconic Landing trained 15 CNA students, preparing them for the New York State Department of Health and Human Services certification exam. Upon completion, select graduates were then offered job opportunities at Peconic Landing’s Health Center.
A total of 14 individuals completed the Certified Home Health Aide course, with select graduates offered positions with Peconic Landing Home Health Services, its home care agency.

For some individuals, the costs associated with taking a certification program can keep a career in healthcare out of reach. By offering the program for free, team members and members of the greater community have enjoyed job advancement and found a new life passion: helping others.

**Tomorrow’s Senior Living Administrators & Management**

Jennifer Ackroyd started at Peconic Landing as an intern some five years ago; helping to create interdepartmental materials, organize events, and help with fundraising initiatives. At that time, she had begun to plan for the future and was thinking about exploring a career in healthcare.

Through her experience, she found a passion for working with seniors and their families and decided to pursue a career as a nursing home administrator. After graduating with her master’s degree, Jennifer participated in Peconic Landing’s Administrator in Training (AIT) program and spent six months shadowing each and every department, helping her to understand the regulations and operations of a successful skilled nursing center.

After passing the final hurdle, the state Department of Health licensing exam, Jennifer was hired as Assistant Administrator.

“My internship was invaluable to my career. Not only did it prepare me to pass my licensure exam to become a nursing home administrator, more importantly, it taught me what type of leader I want to be,” said Jennifer. “I was surrounded by people who were supportive, excited to teach me what they knew, invested in my future and truly passionate about what they do. I want to be able to inspire someone the way I was inspired by the people who work here.”

**Tomorrow’s Guide Dogs**

Peconic Landing has forged a new and rewarding partnership with the national service dog organization, the Guide Dog Foundation for the Blind.

Service dogs and their trainers use Peconic Landing’s 144-acre campus, which is set in on the rural North Fork, for its many unique training opportunities. From learning how to navigate a healthcare environment to assisting those using a wheelchair or mobility device, or even getting on and off of a bus, the dogs in training can practice doing it all, and in different weather conditions throughout the year.
Members, Clubs & Committee Contributions

Pollinator Program

Several Peconic Landing members teamed up with local Eagle Scout Zach Ellis of Southold to create a Pollinator Meadow, which will serve as habitat for birds, bees, butterflies and even bats - all populations on a decline due to pesticides and a loss of foraging space. Zach worked with our members over the course of nine months in planning the project from start to finish. With the support of the volunteers, family, friends, and a little bit of help from Peconic Landing, he was able to finance the project.

More than 70 native plants fill the garden, each selected with the help of U.S. Department of Agriculture specialist Allan Connell, chosen because of their ability to withstand the maritime climate while attracting neighborhood pollinators. Now, the meadow will serve as an educational tool for years to come.

Stitchers & Quilters

Every week, for more than a decade, members of the Stitchers and Quilters have put their skills to work to create unique pieces for others in need. Whether it’s knitting, quilting, or sewing, their creations have made it near and far.

You can find their hats and scarves bundling up Merchant Seamen, as they try to keep warm from the brisk ocean air. Their pieces regularly grace the heads of premature babies at Hackensack Hospital in New Jersey, made with love to keep them cozy through the night. Some of the members have even fashioned dresses from pillowcases, given to little girls in Africa.

They also knit winter hats and scarves which are distributed by St. John’s Place of Greenport and given to neighbors in need.

“It’s about getting together, getting to know each other, and airing our talents,” said Marguerite Tighe, who serves at the chair of the committee.

Can Can Girls

For the past twelve years, Pat Hamilton and her husband Bill have been working to save the environment one recyclable can at a time – and it’s really paid off.

Organizing a pickup and redemption schedule, the members created a weekly routine to gather all of the donated recyclables across campus and redeem them at nearby Polywoda Beverage. And for every can or bottle, their effort was five cents closer to making a difference.
“You hate to see things getting thrown away,” said Ms. Hamilton. “We were trying to save the earth before that was ever popular.”

Over the years several members have donated their time towards the effort and they have raised more than $15,000 since 2003. The money was then donated to a number of notable causes.

- Maureen’s Haven
- Community Action Southold Town CAST
- Sending youth dialysis patients to Summer Camp
- Brecknock Hall Foundation

**Golfing for a Cause**

Each summer, member John Ahearn can be found speaking with parishioners at St. Agnes Church in Greenport, drumming up participants for the St. Agnes/Kathleen Ahearn Memorial Golf Outing. It’s an annual event that helps raise money to support families sending their children to parochial school, and it is dedicated to John’s late wife, Kathleen.

“My wife had been teaching in Catholic schools for close to 30 years,” said Mr. Ahearn. “She was the brains behind the outing. It means a lot that it is now named in her memory.”

This year marked their 21st outing and over the years they have raised more than $400,000 for Parish families.

“Each family receives between $2,000 and $3,000, depending on how many children are going to school. For some of them, it helps make a Catholic education possible,” Mr. Ahearn said.

**The Dictionary Project**

For the past ten years, members Joe McKay and fellow members of the Lifetime Learning Committee have been making their way into third-grade classrooms across the North Fork, providing students with copies of the dictionary and a lesson on how to use it.

“In third grade, you see a transition start to happen. Up until that point, many of these students were learning to read,” said Mr. McKay. “Now, these students will begin reading to learn.”

It is a national effort known as “the Dictionary Project,” aimed at inspiring students to become good writers, active readers, creative thinkers, and resourceful learners by providing them with their own personal dictionary.

This year’s effort reached 425 students at ten different schools across the North Fork. As the initiative continues to grow, they are now venturing into schools on the South Fork.

“The most exciting part is the looks on their faces when we hand them their own personalized book,” Mr. McKay said. “You’d think they were given the medal of honor.”
“Art Without Barriers: What you hear is what you see”

Art Without Barriers is designed to ensure people of all visual, hearing and mobile abilities have the opportunity to enjoy art. Made possible by Peconic Landing’s Member Art Committee and grant funding provided by the Mattituck Lions Club, the program features an interactive tour of Peconic Landing’s sculpture garden which is home to 18 different works of art displayed across campus. Nearly 800 guests visited the garden in 2015.

This interactive art accessibility program has been named one of LeadingAge New York’s 2015 Innovations of the Year.

“This award recognizes programs that stand out because of their creativity, vision, success and ability to replicate,” said LeadingAge president/CEO James W. Clyne, Jr. “Art Without Barriers goes beyond helping seniors; it caters to people of other abilities.”

Garden tours are free and open to the public from June through October each year. Guests have the option of using descriptive audio narration available via a free smartphone download, large print or braille catalogs, as well as easy access to the garden by way of cleared foot trails to improve the tour experience.

Art descriptions adhere to standards set by the American Foundation for the Blind. Visitors are also invited to touch the sculptures to get a sense of their texture and design.

“People from all over the world, from as far as China, have engaged with the program and downloaded the descriptive audio to enjoy,” Dominic Antignano, Peconic Landing’s cultural arts curator.

Visual and hearing impaired visitors from Suffolk Independent Living Organization tour the sculpture garden for the first time. Descriptive audio and hand signs help the visitors to visualize each sculpture.
Peconic Landing would like to honor its longtime Chairman, John M. May of Southold.

John May played a vital role in bringing Peconic Landing to Greenport, with a goal of creating a community hub that benefits all residents of the North Fork.

Mr. May served as Chairman of Peconic Landing’s Board of Trustees for twelve years after being elected to the post in 2003. He was an active member of the Board since its inception and helped organize the first meeting of North Fork business leaders interested in the project, hosting them at his Southold home.

He helped get the project off the ground, finding investors and navigating the state regulations and licensure requirements necessary to make Peconic Landing the first and only equity-based community in New York State, ensuring members could make a true investment while leaving a legacy for their loved ones.

Mr. May guided the community by asking thought provoking questions and exploring innovative opportunities to strengthen the organization. He worked to ensure Peconic Landing stood out amongst its competitors while becoming an asset to the North Fork. He saw Peconic Landing as a place where older individuals could enjoy an active and engaging lifestyle while serving as an economic driver and an employer of choice for the greater community.

Under his leadership, Peconic Landing achieved occupancy benchmarks well above the national average; broke ground on a new $44 million expansion; launched a home health care agency to bring an additional revenue source to the organization; preserved the historic manor home first built on the property known as Brecknock Hall; and earned a Fitch investment grade rating, something difficult for retirement communities to achieve. These are just a few of the many strategic initiatives accomplished during Mr. May’s tenure.

Well-known for his management skills, he helped shape healthcare and corporate institutions across Long Island. John came to Peconic Landing with over 60 years of experience as a management consultant, an equity investor, and a member of several corporate boards of directors. He taught management as an adjunct professor at C.W. Post where he served on the Long Island University Board of Trustees. He was also a member of the Boards of Trustees of Eastern Long Island Hospital and the Peconic Health Corporation – an affiliation of all three East End Hospitals: Eastern Long Island Hospital of Greenport, Southampton Hospital and Peconic Bay Medical Center in Riverhead.

“The more you associate with good people the more successful you will be. Seek them out, cultivate them and join with them.” — John M. May

February 22, 1928 – August 21, 2015
Peconic Landing is truly *The Destination* community, where you will own your future.

**Our Mission**
Peconic Landing strives to be a preeminent senior services provider. Guided by our core values and philosophy of innovation, we are committed to work in partnership with all to achieve our vision.

**Our Vision**
To provide opportunities for all seniors to realize a sense of purpose, peace of mind and security.

1500 Brecknock Road
Greenport, NY 11944
(631) 477-3800 • Toll Free (888) 273-2664
www.peconiclanding.org